

## Convert Your Hot Tub Customers to FROG<sup>®</sup> with a...



## FREE FROG @ease<sup>®</sup> Floating System

The FROG @ease Hot Tub Conversion campaign is now live! **DATES:** November 20, 2023 - August 31, 2024

#### LEARN MORE



Show this FROG @ease video in your store, download and copy to a usb or send it via email to your prospective customers

WATCH NOW

### It's EASY to participate in the FROG @ease Hot Tub Conversion:

- 1. No sign-up needed
- 2. Verify that you're on the **Dealer Locator** on the <u>FREE FROG</u> <u>Water Care<sup>®</sup> App</u>
  - Not on the Dealer Locator? Sign up <u>here</u>
- Have your interested consumers\* scan this QR code or visit <u>easeconversion.com</u> and fill in the quick form:
  - Order a QR code card for your store <u>here</u> (Part number 20-51-0033)



- 4. When your hot tub owners submit the form, they will immediately receive a confirmation email
- 5. Ask them to show you the email and review that your store information appears on the email
  - $_{\circ}$   $\,$  This is how we know to reimburse you

# King Technology will reimburse you twice during the program timeline:

- In April For conversions made from November 20 through March 31
- In September For conversions made from April 1 through August 31



Got questions?

We're happy to help. Call us at 800-222-0169, email us at

customer.service@kingtechnology.com or use the chat box on our

webpage.

\*Consumers eligible for a FREE FROG @ease Floating System are current hot tub owners not currently using a FROG @ease system